



TEXAS TECH ALUMNI ASSOCIATION
QUARTERLY BUSINESS BRIEFING
D A L L A S

The Texas Tech Alumni Association of Dallas is dedicated to improving our University's presence in Dallas by providing our alumni with networking opportunities, volunteer work throughout the community and awarding scholarships to local students attending our University.

2010 – 2011 Texas Tech Quarterly Business Briefing Series speakers

FALL 2010

October 27, Breakfast: Bill Lively

CEO, North Texas Super Bowl XLV Host Committee & Founding President of Dallas Center for Performing Arts

December 8, Breakfast: Jeff Morris

CEO, Alon USA (TTU Alum)

SPRING 2011

January 18, Luncheon: Guy Bailey

Texas Tech University President

April 20, Breakfast: Jerry Rawls, BSME '67

Chairman, Finisar (TTU Alum)

The primary goal of the event is to raise money for the Chapter's scholarship endowment, while bringing together local Texas Tech business leaders to network and build relationships that will strengthen our community.

Since inception in 2008, the Series has raised more than \$45,000 in scholarship funds and attracts 200 to 250 Texas Tech alumni, friends and parents in the Dallas area to each event.



Masked Rider Sponsor: \$2,500 *Only four sponsorship slots are available on a first-come, first-serve basis.*

- Prominent placement of company logo on all forms of communication, including mailers, e-mails and other advertisements, going to 18,000+ e-mail addresses and 500+ top business leaders in Dallas.
- Day of event, the headline sponsor will receive prominent placement on signage and public recognition of company during remarks.
- Reserved table for eight on front row at each event. Guest speaker, of your choice, to be seated at your table day of event.
- You and your guests will be invited to all VIP Receptions to be held in conjunction with the events.
- Your company can place promotional items (e.g. pens, notepads, etc) at each table for events.

Matador Sponsor: \$1,500

- Placement of company logo on all forms of communication, including mailers, e-mails and other advertisements, going to 18,000+ e-mail addresses and 500+ top business leaders in Dallas.
- At each event, the Matador Sponsor will receive placement on signage and public recognition during event.
- Reserved table for eight on front row at each event.

Red Raider Sponsor: \$500

- Placement of company logo on all forms of communication, including mailers, e-mails and other advertisements, going to 18,000+ e-mail addresses and 500+ top business leaders in Dallas.
- At each event, the Red Raider Sponsor will receive placement on signage and public recognition during event.



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DALLAS

I would like to support the Texas Tech Alumni Association's Quarterly Business Briefing Series at the following level:

- Masked Rider \$2,500.00
- Matador \$1,500.00
- Red Raider \$500.00

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State _____ ZIP _____

Phone: _____ E-mail: _____

Billing Information:

Check, payable to the Texas Tech Alumni Association of Dallas

Credit Card

Card Number: _____ Expiration: ____/____

Amount : _____

Signature: _____

Invoice (send invoice to above address)

**Please return form and payment by
October 15, 2010 to:**

**Mr. Heath Cheek
4225 McKinney Avenue, #1
Dallas, Texas 75205**

Or send via e-mail to business@dallastechsan.org

For questions, please call Heath at 254.366.3030

